30 Shortlisted Companies

LiveDual

LiveDuel is a social gaming platform that will help community owners monetize their end--users by engaging them in our games and by white--labeling our platform

Website: http://liveduel.com/

FoodCloud

FoodCloud aims to reduce food poverty, reduce food waste and restore community spirit based on shared food. We simplify the process of donating surplus food to charities for food businesses by providing the technology, a rich network of businesses and charities, and contracts that mitigate liability.

Website: foodcloud.ie/

Senddr

Senddr instantly transfers invoices between accounting systems. It is a revolutionary approach to how businesses interact with each other saving both time and money. Suppliers get paid quicker and customers save on data-entry costs and time spent fielding supplier payment enquiries.

Website: www.senddr.com

Allogen Biotech

Allogen Biotech is developing a portable food contamination and allergen-testing device that will enable food manufacturers and food processors bypass time consuming and expensive centralised laboratory testing. We are entering the worldwide and rapidly growing area of 'GlutenFree' (37% growth rate, UK) and 'FreeFrom' (24% growth rate, UK) food manufacturing, and processing areas.

Website: www.allogenbiotech.com

Game Spark Technologies Limited

Mobile games is the fastest growing sector in technology today. GameSparks is a new cloud-based platform for games developers to help them build and then run their games. All games will one day run in the Cloud. Nearly all mobile games will embrace freemium and be delivered as a service implying the need to evolve over time. This evolution places new challenges on games developers and GameSparks' sole purpose is to help address these challenges and make it easier for developers to succeed.

Website: www.gamesparks.com

SparkPage

SparkPage is a next generation mobile messaging platform. We are helping companies like Eircom, Unilever and O2 analyse and optimise revolutionsize their SMS markeitng. SMS is a boring but effective marketing channel which has been unchanged for 20 years. SparkPage brings rich, interactive messaging and full web analytics to SMS. Like email marketing software, but for SMS.

Website: www.sparkpage.com

InverCloud

InverCloud makes it as easy to develop a SaaS Application as developing a Mobile App is today

- Accelerates the journey to SaaS without vendor lock-in.

- Automates the SaaS Model, from Customer sign-up right through to invoicing and payment.

- Provides deep insight into customer behaviour - improving the trial-to-paid conversion rate

- Frees up developers to focus on core functionality, reduces your developer costs by more than 50%, and gets you to market in weeks not months.

Website: www.InverCloud.com

LearnUpon

LearnUpon is a new learning management system (LMS) designed specifically to meet the needs of professional training companies. Founded by a team with over 25 years eLearning / LMS experience between them LearnUpon addresses the pain-points of traditional LMS systems. We have removed the long implementation timeframes, simplified the workflows and offered a solution for just a few hundred dollars a month. We are now the fastest growing LMS vendor in the world.

Website: www.learnupon.com

Temptster

Temptster allows hospitality venues sell their excess capacity to local spontaneous customers at the last minute. Our mission is to allow people to celebrate spontaneity where all parties win. Venues will make a profit rather than having a loss from having an empty table and consumers will save time, money and hassle looking for spontaneous options in their area. Our focus is on adding to the customer experience rather than discounting.

Website: www.temptster.com

MMSOFT Design

We have developed a surprisingly easy way to monitor and control everything IT securely from any smartphone or tablet. We are the only solution available across all mobile platforms and to date we have over 200,00 users including DELL.

Website: www.mmsoftdesign.com

Pharmapod Ltd

Pharmapod helps save lives. The company has developed an innovative cloud-based software that drives standards of patient safety across the pharmacy profession worldwide. It enables pharmacists to record vital information on the risks and effects associated with medication and to share this data across boarders on an international level. Pharmapod has been described in the medical press as a â€œpioneering resource for the healthcare systemâ€ and is currently localising for international roll out.

Website: www.pharmapod.ie

Bizimply

Bizimply is a Platform for Multi Unit Operators (Restaurant and retails chains), that combines all of their day-to-day operations into one easy to use cloud based system. (Scheduling, HR, Metrics Tracking, Time and Attendance, Shift reporting and more).

Website: www.bizimply.com/

FabAllThings

FabAllThings is an interactive design platform & marketplace that puts the power of making the hands of designers and consumers. Using new methods of manufacture, like 3d printing, we create and sell new products designed and voted on by our community. We make product creation easy, fast and social.

Website: www.FabAllThings.com

NVMdurance Limited

We solve what is widely acknowledged to be key problem holding back the adoption of Solid State Disks in enterprises - they wear out too quickly. We make them last ten times longer by extending the "endurance" of the flash memory. We have two paid trials under-way with major SSD manufacturers and at Flash Memory Summit 2013 we won the Most Innovative Technology award. The enterprise SSD market is worth USD2bn annually and is growing at 40% year on year.

Website: NVMdurance.com

AdMe Apps Ltd

This is a community management platform to facilitate the connection between organizers and members. The company is currently targeting universities as they incorporate many such communities with societies and sports clubs. The system was launched in mid-September within Ireland's Trinity College Dublin, acquiring over 10,000 sign-ups from over 5,000 students. Society officers act as the content providers on the app, disseminating news, creating and promoting events, and selling tickets to these events.

Website: www.adme.at

Fonsense

Imagine getting paid every time your phone rings...

Website: fonesense.com

Popdeem

Popdeem is a social marketing platform that connects local businesses to their most influential customers. By rewarding influential customers for sharing their experiences on social networks, businesses can increase sales through the power of word of mouth marketing. Popdeem is a dynamic platform which gives local businesses the tools to drive footfall and increase sales using social media.

Website: popdeem.com

Medxnote

Healthcare is stuck in the 1980's. We still use Fax machines and internal mail, we have secretaries pushing shopping trolleys full of paper medical records and we use pagers to contact doctors. The pager is a symbol of everything that is wrong with Healthcare! We want to build a communication platform for healthcare workers using the doctor's existing smartphones and replace the pager. In the future we will build medical apps for mobile devices including tablet, i-watch and Google Glass.

Website: medxnote.com

FanFootage

We are SoundCloud for event video. We fan-source event videos from phones and cameras and use audio matching to organise them into engaging brandable video content.

Website: fanfootage.com

Truepivot

TruePivot is the worlds first structural engineering knowledge management & collaboration software - GitHub for structural engineers. Our cloud-based solution enables engineers to browse, match & share complex structural details from the TruePivot repository and collaborate with suppliers & engineers either in or outside their organization. This solution dramatically improves efficiency in the engineers' workflow by allowing them to reuse complicated designs that were previously created.

Website: www.truepivot.com

Zinc Software Limited

We have developed the world's first wearable sensor for both mind and body health. Other sensor can track activity our zen sensor can teach mindfulness meditation as well as track gym and exercise sessions. By dealing with both mind and body healthy habits can be made "stickier".

Website: www.zensensor.com

Hiri

Hiri is an email client built from the ground up for enterprise customers only. It's a replacement for Microsoft Outlook. Hiri tackles behavioral problems such as; epically long emails, emails you never should have been CC'd on, obscure subject lines, unclear tasks. Hiri gets your email under control, separates signal from noise and turns email into a to do list. Hiri saves employees at least 30 mins a day and transforms the communications culture of your company.

Website: hiri.com

Incereb Ltd

We are a developer of the Butterfly electroencephalogram (EEG) electrode for brain monitoring in the neonatal intensive care unit. Our novel intuitive product will reduce the time to set up the EEG for term and preterm infants.

Website: www.incereb.com/

BragBet

BragBet is a brand new social betting concept. It brings groups of males together in a private online space where they can stay in touch and place bets together as a team. BragBet is predominantly a private social network, with the team betting aspect acting as our main revenue stream. The aim is to become the global leader in social gambling by mirroring the way that guys interact offline.

Website: bragbet.com

Tempity

Tempity is a cloud based platform which integrates with an ATS and allows recruitment agencies to easily source temps, monitor availability in real-time and match temps with clients, based on location and skills match. Temps can log-in, communicate their availability and accept assignments from their smart phone.

Website: tempity.com

Pulsate

You have an App, and lots of users but you don't know who they are! How cool would it be to create real-time context based conversations with your App users? I know awesome right... Pulsate will enable organisations to engage with app users by gaining insight into who and where they are and using this information to target them in meaningful ways resulting in deeper relationships and increased revenue. Pulsate allows companies to create mico-geofences, targeting mobile users with two inches.

Website: www.PulsateHQ.com

Viddyad

Viddyad lets you create video ads online in minutes. Viddyad is the worldâ€™s first cloud based video ad creation tool, with access to over 10m + videos and images to choose from. Itâ€™s super easy, super fast and super affordable. Simply select the videos & images you like, add text, logo, music & special effects and hey presto, the Viddyad platform creates your video commercial in seconds.Then use your video ad to promote your business and advertise online, through social media, blogs or websites

Website: www.viddyad.com/

Scurri

Scurri is a delivery management platform for eCommerce merchants that automates manual processes, reducing costs, increasing choice and giving control of deliveries to our customers regardless of who their chosen delivery partners are. Unlike our competition our solution is cloud based providing the levels of agility, control and visibility that eCommerce merchants expect.

Website: scurri.com

Sedicii

Sedicii is a new authentication service that eliminates passwords. Sedicii authenticates people without the need to transmit a password over the web, or for the end service to retain a password for comparison. This means there is nothing to intercept and nothing to steal on the server end as passwords are not retained.

Website: www.sedicii.com

Sian's Plan

We're up early, in bed late and in between it's go go go. Throw a couple of kids into the equation and where is the time for healthy food? All of a sudden it becomes very difficult for you to take care of what matters most to you, keeping you and your family healthy. Sian's Plan solves this.

Website: siansplan.com

Full list of Spark of Genius Judges:

· Conor Murphy –Datahug

· Martin Kelly – IBM

· Melissa Perri – Techpeaks

· Paul Quigley – NewsWhip

· John O' Dwyer – AIB

· Gene Murphy – Redeem & Get

· Sean Blanchfield

· Will McQuillan – Frontline Ventures

· Conor Lynch – Socialmedia.ie

· John Whelan – Launchbox

· Donal Cahalane – Trustev

· John O'Rourke - Dublin Beta

· Eoin Costello – Hothouse

· Eimear McCormack - B*Different

· Jason Roe – ParkYa

· Daniel Ramamoorthy - Government Tech Advisor

· Darren Mulvihill – StartupGrind

· Stu Fergus – Google

· Russell Banks - Conkor /Liffey Trust

· John Kennedy - Silicon Republic

· Conor Stanley - Bloom Equity

· Donal Flynn – ESB

· David – MHC.ie

· Noel Ruane – Polaris

· Gary Leyden – NDRC

· Barry O'Dowd – IDA

· David Scanlon – EI

· Noel Toolan

· Joan Mulvihill – IIA

· Sean Blanchfield

· John O'Sullivan - ACT Venture Capital

· Liz Fleming

· Mark Brennan – SAP

· Clare Dillon – Microsoft

· John McInernan – ESB