



Energy for
generations

ESB ecars Community Newsletter

July 2020

ESB ecars introduce pricing for the standard chargers (up to 22kW) to support continued EV network expansion

Pricing for ESB public standard network (up to 22kW) comes into effect from 10th August 2020

Dear EV Driver,

To support further investment and its continued commitment to upgrading Ireland's electric vehicle (EV) public charging network, ESB ecars has today announced that the introduction of pricing for its standard (up to 22kW AC) network will come into effect from 10th August.

The announcement comes following the introduction of pricing for fast public chargers (>44kW) in November 2019. At that time, it was indicated that pay for use would be extended to the entire network following further investment by ESB ecars and with that improved 'uptimes.' Since then, over 150 standard chargers have been replaced in 26 counties throughout the country bringing the uptime to 96%, with even higher uptimes (99%) on our fast (>44kW) charging network.

The upgrades are part of an overall €20m investment in renewing and expanding Ireland's electric vehicle (EV) public charging network by ESB ecars, supported by the Irish Government's Climate Action Fund.

The introduction of pricing will support ongoing upgrades to ensure that the network continues to operate at a high standard for an ever-increasing number of EV owners.

The original price plans have been maintained; there are two options available for the EV drivers - Pay As You Go or Membership:

- Pay As You Go is charged at 26.8c per kWh
- Membership is a €4.60 monthly subscription fee and a reduced charge of 23c per kWh

Since launching its sign up service, ESB ecars have achieved over 11,000 sign ups. Membership offers lower per kWh rates along with a monthly subscription and is recommended for those that use the network five times per month or more. Drivers can sign up to ESB ecars via www.esb.ie/ecars or via our ecar connect app free to download from the [App store](#) and [Google Play](#).

A copy of the new pricing terms and conditions is available [here](#). In line with our Terms of Service, we are hereby advising all existing customers that the new pricing structure will apply from August 10th. If any element of this is unacceptable to you, then you may exercise your right to terminate your contract with us immediately without penalty and close your account. To do so, please contact us by telephone on 01-2583799, or via email to ecars@esb.ie. Full details on your rights can be found in section 17 of our Terms of Service, available [here](#).

See below for answers to some questions you may have:

How will it work on 10th August?

Drivers will pay for their charge in the same way as they do for the public fast charging network. If you have already signed up to use the ESB public charging network, you do not need to do anything in advance of 10th August. Once you are signed up, you can use your ESB charge point access card or the ecar connect app to start and stop your charge. If you have not signed up yet, we encourage you to do so via www.esb.ie/ecars or the ecar connect app.

What does this mean for me in terms of the cost to charge my EV?

To drive 100km it will cost*:

	Charger Type	Price Plan	Cost	% saving v diesel
40 kWh Nissan Leaf	AC Standard	Membership/Intro	€3.41	40%
	AC Standard	PAYG	€3.97	30%
	Fast	Membership/Intro	€3.97	30%
	Fast	PAYG	€4.52	21%
1.5 litre Ford Focus		Diesel	€5.68	

Most EV drivers charge their car at home or in work and use the public network to top up for 15% of their charges. Taking Electric Ireland's night rate for a 100km drive (85% of charge at home and 15% on the ESB public charging network), it will cost*:

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	Charger type	Price Plan	Night rate (85%)	Charger (15%)	Total Cost	% saving v diesel
40 kWh Nissan Leaf	AC Standard	Membership	€1.27	€0.51	€1.78	69%
	AC Standard	PAYG	€1.27	€0.60	€1.87	67%
	Fast	Membership	€1.27	€0.60	€1.87	67%
	Fast	PAYG	€1.27	€0.68	€1.95	66%
1.5 litre diesel Ford Focus					€5.68	

*Membership price does not include €4.60 monthly subscription

Assumptions for Calculations:

2019 Ford Focus Diesel consumption is 4.90 per 100km

Diesel price €1.15.5 (€1.16) – AA Road watch May 2020

Electric Ireland night rate €0.1012

40kWh Nissan Leaf range - 270 km (WLTP)

Rounded to nearest %

Does this price include the new VAT rate?

Yes, these prices are inclusive of 13.5% VAT.

Which chargers does this announcement apply to?

Pricing will be introduced on all ESB's standard (AC up to 22kW) chargers in the Republic of Ireland. Chargers in Northern Ireland continue to be free to use in the short term.

Is there an overstay fee for using the standard AC chargers?

There is no overstay fee on AC standard chargers. However, we will continue to monitor this and may look to introduce an overstay fee in the future.

Can I do a one-time, anonymous pay as you go charge on a standard charger?

Yes, you can pay via an anonymous one time credit/debit card payment at any of our AC standard charge points.

For more information please see [here](#).

If you need to get in touch, you can contact us by email ecars@esb.ie, Facebook at www.facebook.com/ESBecars/ or via our 24/7 customer care line on 01 258 3799.

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