



Energy for generations

ESB ecars Community Newsletter

Dear EV Driver,

We are writing to let you know of upcoming changes to our pricing system that will take effect on **Thursday 5th May**. These changes are driven by the unprecedented and ongoing increases in energy costs over the past 12 months.

- There will be an increase on transactions across all our payment plans when you charge your electric vehicle (EV) using the ESB public charging network in Ireland. The new pricing will come into effect on **Thursday 5th May**.
- Charging in **Northern Ireland** will continue to be free to use in the short term while we continue our comprehensive network upgrade programme.

What are the new prices?

Please see the table below for full view of the new charging rates:

	PAYG	Membership
Standard Charging (up to 22kW, €/kWh)	€0.39	€0.35
Fast Charging (23-50kW, €/kWh)	€0.45	€0.41
High Power Charging (51-150kW, €/kWh)	€0.48	€0.44
Monthly Subscription	None	€4.99

Prices for those on Fleet plans 5/10/15/20 will also change as per below:

- Standard (€0.33/kWh)
- Fast (€0.39/kWh)
- High power (€0.42/kWh)

Having received driver feedback on the overstay fee in our customer survey, ESB is increasing the overstay fee to **€8 after 45 minutes on fast and high power chargers** and a new overstay fee of €8 on standard chargers will apply after **10 hours on standard chargers**.

Separately, we are working on our IT systems to explore per interval overstay fees which was identified by drivers as a preferential approach. We will communicate any further changes to the overstay fee in advance.

Why are the prices increasing?

Unfortunately, the wholesale cost of electricity in Ireland, as well as in Europe, has significantly soared to an unprecedented level over the past year. This substantial increase in our operational

costs means we are unable to continue to provide our service to you without having to increase the charging rates on our network.

Despite numerous energy increases over the last 12 months, we maintained the same prices since we introduced pay for use in October 2019. This increase is unfortunately unavoidable and we will continue to offer you the most competitive rates available and work hard to keep the cost of charging as low as possible.

What does it mean for me?

We understand that this is a difficult time with prices being increased across heating, diesel, petrol, electricity, gas and other everyday products and services. We have done everything we can to keep our costs as low as possible to offer you the best value we can.

In terms of a real-life scenario, drivers can expect the following:

Most drivers do most of their charging at home. With this in mind, a return trip from Dublin to Galway (400km) charging 340kms with a home charger and topping up the remaining 60km using an ESB fast charger on a PAYG plan, will cost €10.36.

The same journey using ESB fast chargers to power an EV's full journey on a PAYG plan will cost €26.67.

An equivalent diesel car will cost €37.34 for the same trip.

Depending on whether a PAYG driver is charging using a standard, fast or high power charger, savings versus diesel can range from 24-38%. This increases to savings of up to 75% using a combination of home and public charging (85/15% split).

Do drivers need to do anything?

If you are already signed up to use ESB's public charging network, you do not need to do anything – the new prices will be displayed on the ecar connect app and you can continue to charge as normal.

If you are already signed up but wish to change your price plan, please contact us via our details below.

If you have not signed up to an ESB PAYG or Membership plan, we encourage you to do so [here](#).

Contact Us

If you have any questions about our new rates, we are here to help 24/7 via phone or you can contact us via email:

E: ecars@esb.ie

T: [+ 35312583799](tel:+35312583799)

Assumptions for Calculations:

2019 Ford Focus Diesel consumption is 4.90L per 100km

Diesel price: €190.5 – AA Roadwatch March 2022 diesel price average

40kWh Nissan Leaf range: up to 270 kms (WLTP)

Electric Ireland night rate €0.1263 inclusive of VAT (April 2022)

Rounded to the nearest %

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